

# SAFEGUARDS FOR AGENTS & CLIENTS

# Course Materials



CONTACT US: 800-732-3555



To learn more, visit us conestogatitle.com.



# Safeguards for Agents & Clients May 13, 2025

9:00 A.M. Registration/Continental Breakfast

9:30 A.M. Opening Remarks

John N. Papoutsis, Esq.

Commercial Counsel, Conestoga Title Insurance Co.

9:45 A.M. Title Agent Federal Reporting Responsibilities

John N. Papoutsis, Esq.

Vice President, General Counsel, Conestoga Title Insurance Co.

10:45 A.M. Break

11:00 A.M. Wire & Online Banking Fraud Related to Real Estate

Mike Pontikis, Vice President Treasury Management Bram Berlin, Vice President Treasury Management Sandy Spring Bank, a division of Atlantic Union Bank

12:00 P.M. Lunch

1:00 P.M. Ethical Title Agent Liability

Nancy Gusman, Esq., CLTP

Gusman Legal, LLC  $\cdot$  Brick House Consulting Services, LLC

2:00 P.M. Break

2:15 P.M. Protecting Your Agency: Cyber, Fidelity/Crime, E&O

Michele Blanco, Sr. Account Director

Norman Spencer Insurance

3:15 P.M. Adjourn

# STRATEGIC SUPPORT FOR **SMARTER TITLE OPERATIONS**

Systems | Staffing | Training | Risk Reduction

From operational systems to staff development, Brick House Consulting helps title companies and businesses run leaner, smarter, and safer.

# With over 25 years of experience, Nancy Gusman offers:

Streamlined operations to reduce liability and cost.

Staff training courses tailored to your business needs

**Expert recommendations for system** improvements.

Trusted support for compliance and workflow efficiency.

Whether you're building a better foundation or leveling up your processes, BH Consulting is here to guide you.



Nancy L. Gusman, Esq.

nancy@mybhexperience.com - 321 - 856*6* mybhexperience.com



Closinglock and Conestoga Title Insurance Co. have partnered together to combat fraud in real estate. By modernizing the transfer of funds and information, we are helping title companies, law firms and financial service providers overcome critical challenges ranging from wire fraud to seller impersonation.

Our easy-to-use platform streamlines the closing process and provides the tools you need to protect your transactions from start to finish.

# Fraud-free transactions on a single platform



#### Wire Instructions

Send and receive wire instructions through a secure portal.



### **Secure Payments**

Receive earnest money deposits and cash-to-close as Good Funds.



### **Identity Verification**

Protect all stakeholders with instant and accurate identity verification.



### **Payoff Verification**

Confirm loan payoff accounts and routing numbers in real time.



### **Document Exchange**

Share documents back and forth with clients and get status updates.



### **eSigning**

Request and receive governmentcompliant eSignatures.

- Cutting-edge security that is SOC 2, Type II compliant
- Consolidates tech stack and streamlines workflow
- Easy-to-use with no registration, apps or passwords required
- Seamless integration with leading Title Production Software

# Closinglock | Conestoga Title Insurance Pricing Discount

# Conestoga agents receive 50% off their setup fee.

Account configuration

- Five templated documents
- Admin & end user training
- Co-branded marketing material

**TPS** integrations

90-day success check-in

# Unlimited access and flexible per-file pricing based on volume

- Secure wire instructions
- Two-way document sharing
- Instant identity verification
- **♥** Unlimited eSignatures
- Payoff account verification
- Good Funds payments

To qualify for this pricing discount, email your Conestoga Title representative.





# Escrow Resolution Services, QQC

Do you have dormant accounts?

Do you have pages of outstanding disbursements?

Do you need assistance in escheating money to any state?

Has your underwriter advised you to cleanup your escrow accounts?

Have you been contacted by a regulatory body about your last audit?

Escrow Resolution Services, LLC provides a low-cost, effective way to handle all of these issues.

# Services Available

Escrow Account Clean-up
Assistance with Closing Old Accounts
Monthly Reconciliation Services
Monthly Review to Assist with Staying in Compliance
Escheatment to any and all states
Annual MAHT Report Preparation

Contact – Carol Frye, 443-375-7380 cfrye@escrowresolutionservices.com



# Why Choose Exacta for Land Surveys and House Location Drawings?

Exacta is the nation's leading provider of residential and commercial land surveys for real estate transactions. Real Estate Brokers, Lenders, Attorneys and Title Companies rely on our ease of ordering, leading technology, and exceptional customer service.

Get the peace of mind you need to close with confidence.



We deliver better residential surveying experiences through an emphasis on three key qualities:

FAST.

We outpace the competition in all phases of client interaction from response to result. Our dedicated customer service team keep surveys on-schedule so that you have the information you need ahead of closing.

EASY.

We make it easy to request, manage and receive services. We send text notifications, with crew picture, before the crew is on-site and again when they are en-route to the property. Thorough background checks are conducted on all employees before they work on your clients' property.

Our technology allows you to track your survey along the workflow, including a client portal for your use at no additional cost.

RELIABLE.

We go above and beyond to ensure high quality work. Our team of professional land surveyors uses state-of-the-art technology to ensure accuracy and on-time services.

#### **DID YOU KNOW?**

 Every survey is led by a licensed surveyor and staffed by a local team, all of whom are direct employees of Exacta to ensure the quality you expect.

#### **SERVICES WE OFFER:**

- Boundary surveys
- House location drawings
- ALTA surveys
- Elevation certificates
- Wall checks



Contact Exacta today to order a land survey or lien search.

### Why get a land survey? Do I really need it?

- A location drawing indicates the location of physical improvements in relation to the property lines.
- A house location drawing is the only reliable way of obtaining and confirming basic information about a property.
- It shows the relationship of the property to adjoining properties.
- It establishes discrepancies between actual occupation or use and the description of record.
- Occasionally there are errors in a legal description when property is transferred. A location drawing or boundary survey will often find these errors before your deed is recorded.
- Many home buyers get a copy of an old plat or existing survey and figure it's perfectly fine, but it may not be. Have things changed on the property? Have local laws changed that might affect your property rights? The perceived boundaries of a property, such as tree lines or that beautiful new fence in the back yard often differ from the actual recorded boundaries. Obtaining a survey prior to closing brings such discrepancies to light before it is too late.

If your lender or title company doesn't require a survey, it is up to you. As this is likely one of the biggest purchases of your life, isn't it worth the extra money to know what you are buying?

### **Location Drawing**

A field technician is sent to the property to locate all improvements and to locate control points on or near the property. The final drawing shows the property lines and all visible improvements affecting the property. If noted in the deed or on the plat, a location drawing will show any easements, building restrictions lines, or any right-of-way that affect the property. In most cases, a location drawing is accurate up to +/- 1 feet. A location drawing is not suitable for obtaining permits.

A location drawing should not be used to place or remove any improvements due to the potential margin of error. If the location drawing shows anything that is a concern, a boundary survey may be recommended.

### **Boundary Survey**

A field technician locates all improvements and finds enough control to determine the exact location of the property corners. A drawing is provided and the crew returns to mark all property corners with iron rebar in the ground as well as visible markers such as a wood stake or temporary flagging. Extra points on line can be flagged for an additional fee.

A boundary survey can be used for the addition of improvements, and a boundary survey is suitable for obtaining permits..

	·
	Service Requested:   Boundary Survey   Location Drawing
PROPE	RTY ADDRESS
CITY, S	TATE, COUNTY, ZIP CODE
	I (we) the undersigned buyer(s), have read and understand the above description of the surveying service, and agree to have the service performed by Exacta Maryland Surveyors, Inc. Any price difference between the above quoted amounts will be communicated for your approval before services are performed.  Authorized:
	BUYER(S) SIGNATURE
OR	
	I (we) the undersigned buyer(s), have read and understand the above description but decline obtaining a land survey for this property, <b>or</b> would like the services performed by a different provider. If chosing a new provider, please provide the name and contact information below.
	Authorized:
	BUYER(S) SIGNATURE

Please note: Exacta Maryland Surveyors is our preferred provider for surveying services. You are not required to use Exacta Maryland Surveyors and you may chose another land surveying company to perform this service.



Patty Aiken pattyaiken@exactaland.com | 301-904-0153 Need a quote? Send property address to orders@exactaland.com





### **COVERAGE HIGHLIGHTS**

Errors & Omissions - Limits as needed

**Surety Bonds -** All states & flexible rates

**Cyber Liability** - Coverage in the event of a data breach or extortion

Fidelity/Crime - Wire Fraud, Computer Crime, Employee Dishonesty, Forgery, Fraud Induced Transfer or Social Engineering

Available in all states!

### **TYPES OF BUSINESS**

Title Insurance Agent

Title Abstractor, Title Searcher

**Escrow Agent** 

**Closing Agent** 

Settlement Agent

Witness Closer, Mobile Closer or Signing Agent

#### **OUR FIELD EXPERTISE**

Backed by over 30 years of experience with title agents, abstractors, lawyers and real estate agents, Michele Blanco and Melissa Van Noy will be the best duo to help get you started with our programs. Give us a shout!

Caring for all of your insurance needs...









#### Personal Trusted Banker

Going Beyond Basic Banking with Proactive Financial Advice & Solutions



### **Dedicated Support Team**

Specialists Who Understand the Title Industry's Unique Needs



#### **Integrated Banking Solutions**

Automate & Streamline Manual Processes Through Our API & Open Banking Initiatives



#### **Fraud Prevention**

Positive Pay, ACH Filters, Dual Authentication & Wire Fraud Detection



### **NATIONWIDE FOOTPRINT**



### **COMMUNITY VALUES**



# **PURPOSE & PARTNERSHIP**











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Recruiting, LLC

A recruiting firm for title professionals owned by a former title professional!

We offer amazingly reasonable fees with great results.

Pat Bayne, Recruiter/Owner Rinley Recruiting, LLC 443. 756.9119 pattherecruiter@gmail.com www.rinley.agency



# **Title Advantage Program**

# Premium Banking Services for Title Companies



#### **Title Advantage Program**

Managing a business takes a lot of time and your day-to-day banking activity shouldn't hold you back. The Title Advantage Program is an innovative solution designed to meet the financial needs of title companies. Our specialized bankers take the time to listen and provide a customized solution to meet the needs of your title company.

#### **Locally-Based Support & Relationships**

What sets us apart is our dedication to our clients through bankers with deep ties to the industry and specialized support call center staff for our title company clients. From onboarding and training to ongoing support, they're the benefit you didn't know you needed.

#### **Personalized Banking**

We tailor financial solutions to you and your business which includes a mix of lending, deposit, and treasury management services. The expertise of our bankers in the title industry is invaluable.

#### Security & Fraud

Fraud is a top concern for any title company and it's something we take seriously and address through:

- Advanced security measures and fraud detection.
- · Business online banking services.
- ACH and Check Payee Positive Pay service which serves as an early warning system for all written checks and ACH debit transactions.

#### **Additional Benefits**

The Title Advantage Program is nearly unmatched in the industry for benefits to clients. In addition to everything mentioned, clients also enjoy complimentary:

- Wire transfers
- Stop Payments with Extended Coverage for up to two years
- Free Business Check Stock\*
- MAHT and CRESPA
- Business Online Banking with up to 18-months of transaction history data
- Remote Deposit with Scanner

# For more information about our services please contact:

Bram Berlin

VP, Treasury Management Officer

301-570-8325

BBerlin@SandySpringBank.com

Mike Pontikis

VP, Treasury Management Officer

571-328-0969

MPontikis@SandySpringBank.com

Scan our QR code below









# We Guarantee Smooth Closings & Perfect Documents!

We provide the trained closers your clients crave & the accuracy your post-closers deserve!

Nationwide Service RON
All Platforms

Bilingual Closers

Knowledgeable Closers ASAP & Flexible Scheduling

# HOW ARE WE DIFFERENT?

Our mission is to eliminate the frustrations caused by subpar notary services, ensuring seamless & efficient closings.







# HIGH NOTARY STANDARDS

We spend our time interviewing the best available closers to eliminate "side hustle" notaries. We blacklist negative notary reviews to avoid fires. We focus on positive reviews and relationship-based, not transaction-based closers.

### APPROVING SCANS QUICKLY

We require full scans on all files which we approve & correct in real-time to ensure next day delivery is met and our clients can fund & record on time! Our team is extremely detailed & has reviewed thousands of packages. This is a completely FREE service!

# STANDARDIZED SYSTEMS

We achieve over 99% accuracy by having repeatable processes for hiring, communication, document review & fedex tracking. If you want to reduce client churn and land more referrals, having a consistent operation is crucial.

(443) 248-3478 (443) 550-1459



Team@SuperlativeSignings.com www.SuperlativeSignings.com



# Powering Real Estate's Digital Transformation

Qualia's unified digital closing platform is used by thousands of real estate and mortgage companies to provide simple, secure buying, selling, and refinance experiences.







# Safeguards for Agents & Clients

# **Session 1**





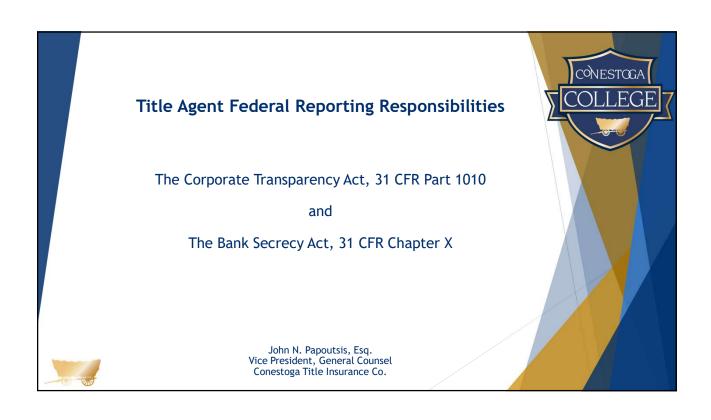
### John N. Papoutsis, Esq. Vice President, General Counsel

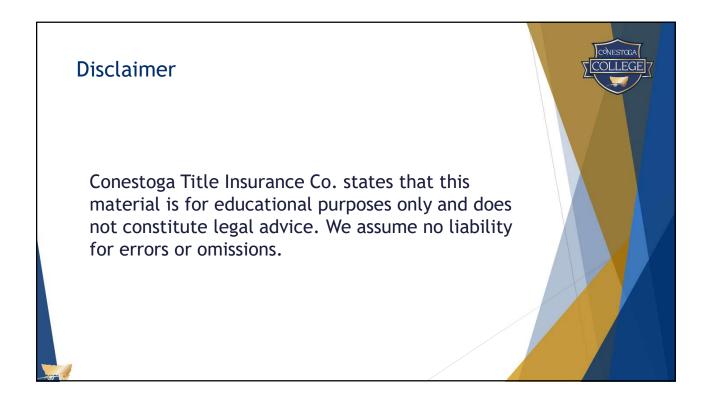
Over the past twenty years, John has been a practicing real estate attorney and Conestoga Title agent in the Harrisburg, PA area. As an experienced title agency owner and operator, John has processed and closed a high volume of both residential and commercial transactions.

John was part of our Conestoga Title Team before he entered private law practice. While at Conestoga Title, John was a key member of our Legal Department, Commercial Division and Senior Management and is very familiar with our Company and with the needs of our title agents. John's experiences as both a title underwriter and a title agent provides our agents with positive value and unique insights.

John is an experienced resource for our agents – for any questions regarding title underwriting, agency operations and real estate closings. He is especially be helpful in providing assistance with our agents' complicated commercial transactions.







### THE BIG PICTURE of the real estate transaction

COLLEGE 7

What is happening?

Who wants what?



Why is everyone in such a hurry?

Why did I become a title agent?

# Title Agent Roles

# Title agents have responsibilities to multiple parties

► Buyers Title search, Title insurance, Transaction coordinator

► Sellers Private info, Lien clearance, Preparation of seller

documents, Wired funds

▶ Realtors Source of the business? - Affiliated Business

Arrangement?

► Lender Loan documents and Loan funding

► Payees Everyone wants a check

► Attorneys Seller and/or Buyer representation

► Underwriter The principal title insurer

▶ Others? Now, FinCEN and More Federal Reporting

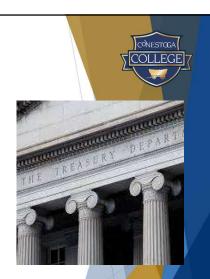
# Purpose and Background

United States Department of Treasury
Secretary of the Treasury

Financial Crimes Enforcement Center (FinCEN)

Director of FinCEN

Federal, State & Local Law Enforcement Agencies



### **Business Entities as Parties**

- What makes them distinct?
- Purposes of business entity formation and use
- Types of business entities
   Corporation
   Limited liability Company (LLC)
   Partnership
   Limited Partnership



CONESTOGA

# **Business Entity Issues for Title Agents**

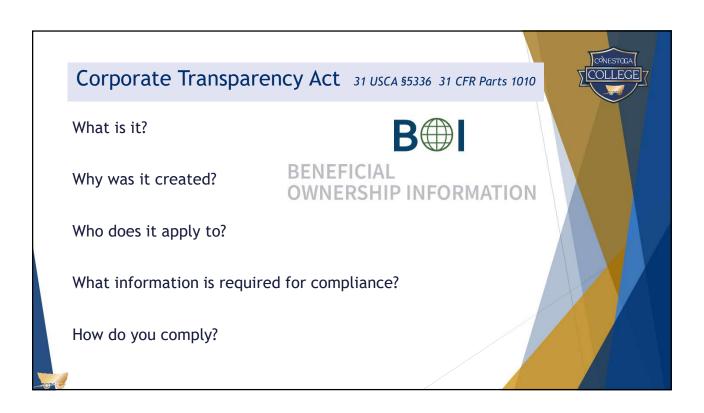
- 1. Lien Concerns The Entity
  - a) State Lien Certificates
  - b) Corporate Good Standing
  - c) Federal Liens
- 2. Who can sign? The Individuals
  - a) Review of Entity Documents Operating Agreement, By-Laws, Resolutions, Minutes, Other Agreements
  - b) Communications with entity representatives and signors
  - c) Working with the business entity PEOPLE

### Similar but Different Federal Statutes

<u>Corporate Transparency Act</u> - applies to most entities but doesn't require much of title agents.

<u>Bank Secrecy Act</u> - applies to certain cash transactions anywhere in the United States and requires a great deal of title agents.









# Who/What does it apply to?

- Any "domestic reporting company" a corporation, limited liability company or any other type of entity that is created by the filing of a registration document with the State.
- Any "<u>foreign reporting company</u>" a corporation, limited liability company or other entity formed under the laws of a foreign country and registered to do business in the United States.
- The "company applicant" that filed the documentation that created the entity with the State.

# Who/What does it apply to?

Entities created prior to January 1, 2024 - must have been reported by January 1, 2025.

Entities created after January 1, 2024 must report within <u>90</u> days after filing the creation documents. (This group must report the entity information as well as information on the company applicant as well.)



## **Current Status of Reporting Obligation**

Case brought in US District Ct. for the Eastern District of Texas - Texas Top Cop Shop vs. Merrick Garland, Attorney General of the US. (Civil Action No. 4:24-CV-478)

Court issued a nationwide injunction suspending obligation to file, largely on constitutional grounds

Case was appealed to the Fifth Circuit Court of Appeals. (24-20792)

U. S. Department of Treasury's recent rule amendment

### **Current Status of Reporting Obligation**

Three judge motions court panel of Appeals Court issued a stay of the injunction - once again reinstating the obligation to file (issued on December 23, 2024)

On December 26, 2024 the merits panel of the Appeals Court reversed the order of the motions panel and reinstated the original injunction - <u>filing is no longer required - voluntary</u> only.

March 26, 2025 - FinCEN announces domestic reporting companies exemption and foreign reporting companies new reporting deadlines.



# Who/What does it apply to?

It does not apply to:

- Common law general partnerships (registration not required in most jurisdictions)
- Certain types of trusts (though some do have to register)

# Any exemptions? (23 categories)

- Publically traded companies (governed by Securities Act)
- Government Authority (i.e. water authority)
- Bank, Credit Union, Depository Institution or Money Services Business
- Securities dealer or exchange/clearing house
- Investment company/venture capital fund
- Insurance company or insurance producer
- Accounting firm (if Sarbanes-Oxley registered) Law firms are NOT exempt
- Public utility
- Tax exempt entity
- Large Operating Co.
- Subsidiary of certain exempt entities



# Title Company Exemption

§1010.380(c)(2)(xiii) <u>State-licensed insurance</u> producer.

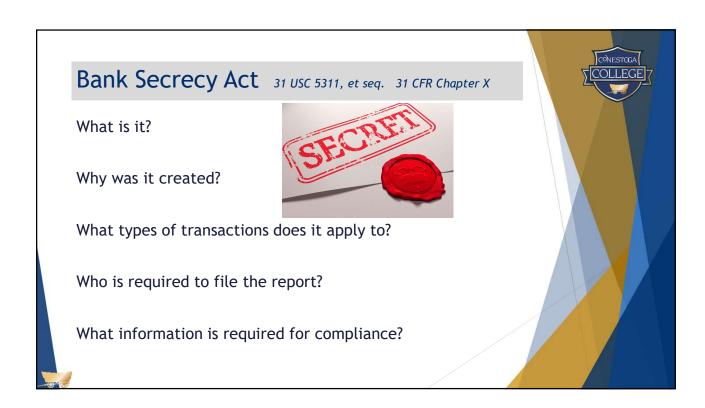
Any entity that: (A) Is an insurance producer that is authorized by a State and subject to supervision by the insurance commissioner or a similar official or agency of a State; and (B) Has an operating presence at a physical office within the United States

## Title Agent/Closing Agent Obligations

There is <u>no requirement</u> for any title agent, closing agent, or title company to file the BOI on behalf of any entity involved in a transaction.

There is <u>no</u> obligation to confirm that this filing has been made by any entity involved in the transaction. No searchable database other than by police and Treasury.







## Why was it created?

When FinCEN reviewed the existing reports from 2017 - 2024, approximately **42**% of non-financed real estate transfers that were reported were conducted by individuals or entities on which a Suspicious Activity Report had been filed.

In federal money laundering cases from 2016-2021, nearly 61% involved at least one transfer in a county not covered by a geographic targeting order.

### What types of transaction does it apply to?

- Non-Financed (a/k/a/ Cash deals) transfers of residential real estate.
  - · Single family houses
  - Apartment building(s) and complexes
  - Mixed use buildings
  - · Vacant land where purchaser intends to build housing
- Also includes transfers financed by Seller or other lender not subject to US banking laws. (Private mortgage)

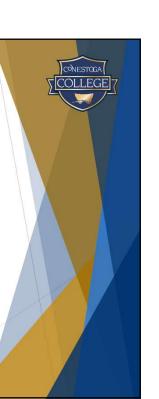


# **Exceptions to Reporting - Types**

- Transfers to individuals
- · All transfers resulting from death
- · Transfers supervised by a Court
- Transfers incident to divorce or dissolution of civil union
- Transfers to Trusts (with certain criteria) mostly estate planning related
- Transfers to Qualified Intermediaries for \$1031 exchange (Transfers from the intermediary to the exchanger are potentially reportable.)

## **Exceptions to Reporting - Transferee Entities**

- Securities issuer/broker/dealer
- Government authority
- · Bank/credit union/depository holding co.
- · Money services business
- Securities exchange
- · Insurance Co./state-licensed insurance producer
- Public utility
- Financial market utility
- Registered investment co.
- · Subsidiary of an exempted entity

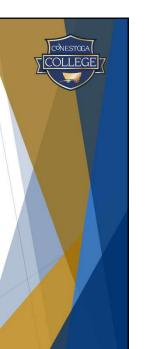


# Multiple Transferees/Transferors

If at least one of the transferees is a reportable entity - transaction requires reporting, but only requires information for the reportable entity/individual.

Who is required to file the report? (in descending order of preference.) Referred to as the 'reporting cascade'

- 1. Person listed as closing or settlement agent on the closing or settlement statement, or
- 2. Person who prepares the closing or settlement statement, or
- 3. Person that files the deed or transfer document, or
- 4. Title insurance agent, or
- 5. Disbursing agent, or
- 6. Title searcher, or
- 7. Person who prepares the deed or transfer document.



# Alternate Filing Method

Designation Agreement: Agreement between individuals listed in reporting cascade designating who is to report.

Used to have someone subordinate on the cascade do the reporting.

Separate agreement required for each transaction.

## What Information is Required for Compliance?

### About the Transferee or Transferor entity:

- Legal name and trade name
- Current street address (not PO box)
- Taxpayer Identification Number (TIN) (EIN)



### What Information is Required for Compliance?

About every individual beneficial owner of the Transferee or Transferor entity:

- Full legal name
- Date of birth
- Current street address
- Citizenship
- Unique identifying number (SSN for US citizens)

### What Information is Required for Compliance?

### About each signing individual:

- Full legal name
- Date of birth
- Current street address
- Unique identifying number (SSN for US citizens)
- Description of capacity in which individual is signing
- · If signer is acting as an employee, agent or partner-
- name of individual's employer, principal or partnership



### Who is a Beneficial Owner?

"Individual who, directly or indirectly, either exercises <u>substantial control</u> over such reporting company or owns or <u>controls at least 25%</u> of the ownership interests of the reporting company." 31 CFR §1010.380 (d)

"Substantial control" - a)senior officer, b) has hiring/firing authority over senior office or a majority of the Board, c) directs, determines or has substantial influence over important decisions, d) other forms of substantial control.

### What is "Substantial Control"?

- A. Serves as senior officer of the reporting company
- B. Has authority over the appointment or removal of any senior officer or a majority of the board of directors.
- c. Directs, determines or has substantial influence over important decisions made by the reporting company, including:
  - Nature, scope and attributes of the business of the reporting company, including sale, lease, mortgage or other transfer of principal assets
  - ii. Reorganization, dissolution or merger of the reporting company
  - iii. Major expenditures or investments, issuances of any equity, incurrence of any significant debt, or approval of the operating budget
  - iv. Selection or termination of business lines or venture, or geographic focus
  - v. Compensation schemes and incentives
  - vi. Entry into or termination, or the fulfillment or non-fulfillment of significant contracts
  - vii. Amendments of any substantial governance documents



# Calculation of Beneficial Ownership

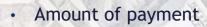
- · Calculations made at present value
- Partnerships calculated as a percentage of the total outstanding capital and profit of the entity.
- Corporate Determined as the greater of i) voting power rule or ii) total value rule.
- Failsafe calculation if otherwise not calculable, any individual who owns or controls 25% or more of any class or type of ownership interest of a reporting company shall be deemed to own or control 25% or more of the ownership interests of the reporting company.

# Information about the Property

- Street address
- Legal description
- Date of closing



# Information about the Money



- How was payment made. If wired from a financial institution - name and account number.
- Total consideration to be paid by transferee
- Any hard money or private loan information
- If wire or funds comes from third party name of payor

## When must you file?

Within 30 days of settlement or final day of month following date closing occurred.

(Recommendation is that you do it the day of settlement while you have all the parties available.)



### How to File

- File electronic real estate report with FinCen https://bsaefiling.fincen.treas.gov/main.html
- Will require individual user to create login account through login.gov. (Do this before you have to start reporting.)
- Real Estate Report has <u>111 distinct fields</u>.

### How to File

Review course materials for all the details on the information that you will be required to obtain from the buyer and seller.

FinCen has not finalized the regulations yet. Conestoga will advise as to final regulations. Significant changes aren't likely.



#### Final Take Away

All reporting will end with individual names and information.

Layered entity ownership must be reduced to individuals involved with the layered entities.

The Act is designed to track <u>people</u> and their money.

#### Questions for our speaker?

John N. Papoutsis, Esq. Vice President, General Counsel Conestoga Title Insurance Co. jpapoutsis@conestogatitle.com

Conestoga Title Insurance Co. invites you to explore business opportunities working with the exceptional personalized underwriting support we offer to all sizes of title agencies and law firms.



800-732-3555 Conestogatitle.com









## Safeguards for Agents & Clients

## Session 2







## **Bram Berlin**

#### Vice President, Treasury Management Officer | Title Advantage Team



With more than 25 years' experience in financial services, Bram Berlin has demonstrated expertise in many areas, including Portfolio Management, Cash Flow and Managerial Finance with a special focus on developing the **Title** Advantage Team to serve unique banking needs for title insurance agent offices. Since 2018, Berlin has worked for Sandy Spring Bank as a dedicated Treasury Management Officer, helping a variety clients effectively manage core business functions through a variety of treasury management solutions. A graduate of the University of Maryland Global Campus, Berlin holds a Bachelor of Science in Finance. He is an enthusiastic member of his community, currently sitting on the Membership & conference committees of the Maryland Land Title Association as well, the Board of Directors of the Columbia Festival of the Arts.

#### **CONTACT INFO:**

Pleases feel free to contact me to learn how we can support all your banking needs.



(**S**) 301.570.8325



☑ BBerlin@sandyspringbank.com



www.SandySpringBank.com





## Mihalis T. Pontikis

Vice President, Treasury Management Sales Officer, Treasure Management and Commercial Banking



Mike Pontikis has worked for Sandy Spring Bank for more than a decade, first in Community Banking and then as a Treasury Management Sales Officer, his current area of practice. He has a demonstrated expertise in Commercial Banking and Title, but his knowledge is more expansive. In 2023, he successfully completed the Virginia Bankers School of Bank Management, a rigorous three-year program covering all areas of bank management. A Virginia native, Mike is active in his local community most notably with Loudoun Habitat for Humanity for which he is the current Vice Chair of the Board.

#### **CONTACT INFO:**

Pleases feel free to contact me to learn how we can support all your banking needs.



(&) <u>301.774.6400</u> ext. 7364



mpontikis@sandyspringbank.com



www.SandySpringBank.com



## Wire & Online Banking Fraud

A Real Estate & Title Industry Perspective

Bram Berlin | Mike Pontikis







## **Key Terms**

Phishing

Account Takeover

Tokens

Email Compromise

Wire vs ACH Fraud

## Fraud in Financial Services – Current Landscape



More than half of surveyed banks, FinTechs and credit unions report a 50% increase in business fraud.



Check fraud has grown 2x more prevalent in the last 4 years. One in five SAR reports involve check fraud.



35% of financial services companies experienced 1000+ fraud attempts.



By 2027,advances to Gen AI will costs banks \$40 billion in fraud losses.



Most common fraud types - bust out fraud, APP fraud and account takeover.



25% of banks report losing \$1M or more due to fraud over a 12-month period.





## Fraud Types

## **Account Takeover**

# Social Engineering and Phishing

Wire Fraud | Ransomware

## **Real Estate & Title Industry**

Mortgage Fraud

Title Fraud

Payments Fraud

Phishing

Social Engineering

## **Internal Controls & Training**

Audit

Policies & Procedures

Dual Controls

Code Words Ongoing Training

Tokens

## **Online Banking Fraud**

Account Takeovers

SMS Phishing

Phishing

Ransomware

SIM Swapping

## Al & Fraud





### **Case Study: Online Banking Fraud**

#### **Background:**

Established company with around 100 employees. Two employees, however, share the same credentials for online payroll system.

#### The Scam:

Through phishing, fraudsters gained access to the payroll service credentials and accessed the company's account. They created a new payroll direct deposit instruction list. The fraudsters used this to send distributions to non-employee accounts.

Loss to this company was over \$100,000

#### How it Could've Been Prevented:

Dual Controls, Individual Passwords, Tokens, Audit of the operating account transactions.





## **Internal Controls & Training**

Audit

Policies & Procedures

Dual Controls

Code Words Ongoing Training

Tokens

## Wire Fraud in Real Estate





Buyers are also targeted with a sense of urgency

## Why Real Estate Fraud is Attractive

Dependence on wires

Large dollar amounts

Many moving parts to a transaction = more gaps

#### **Case Study: Wire Fraud**

#### **Background**

Title Company is finalizing a closing and receives wire instructions from the realtor on behalf of the mortgage company to fund the closing proceeds. Title Company wires the money, however the mortgage company never receives the funds and the loan payoff does not occur.

#### The Scam

Knowing that many realtors use email addresses separate from the brokerage, a fraudster gained control of the realtor's Gmail account. They then were able to send false wiring instructions directly from the email account.

#### How it Could've Been Prevented

ALWAYS phone verify wire instructions. When new wiring instructions are sent, verify by phone.



## **Internal Controls & Training**

Audit

Policies & Procedures

Dual Controls

Code Words Ongoing Training

Tokens

## **Other Considerations**

- Realtor Partners
- Check and ACH Filters/Blocks
- Cybersecurity
- Business Insurance
- Banking partner who understands the risks

Realtor Partners

Check & ACH Filters/Blocks

Cybersecurity

Business Insurance

Knowledgeable Banking Partner



#### **Case Study: Other Factors**

#### **Background**

Clients are receiving calls about unusual online banking activity. The callers are claiming they are from the Security Department of their bank and in some cases are spoofing the phone numbers. The "security" team asks for the client's login information to verify who they are and the transactions.

#### The Scam

The fraudsters obtain login information in real time, using the victim to help them send wires or make other transactions.

#### How it Could've Been Prevented

Never provide your username, password or one-time codes to someone who calls, texts or emails you. A bank will never reach out asking for this information. Dual Control on wires would require at least two individuals to log in and confirm the transaction.



## **Internal Controls & Training**

Audit

Policies & Procedures

Dual Controls

Code Words Ongoing Training

Tokens

## Putting the Pieces Together

Understand the Risks

Know Your Team Be Fraud Aware

Utilize Available Resources

Wire

The Unexpected

## Q&A



Bram Berlin



**Mike Pontikis** 



## Safeguards for Agents & Clients

**Session 3** 

## Ethical Title Agent Liability

presented by



Nancy Gusman, Esq. Brick House Consulting





Nancy L. Gusman, Esq. ngusman@gusmanlegal.com

After over 35 years as an attorney practicing real estate and business law, Nancy Gusman has now redirected her focus on helping title companies, real estate brokerages, and other small businesses turn more of their revenues into profits.

In 2022, she opened Brick House Consulting Services, LLC to provide consultation services to small business owners, with 0 to 50 employees, who want to increase productivity and reduce overhead costs, with a particular focus on title companies and real estate brokerages. Specifically, they specialize in consulting on office protocols such as day-to-day operations, processes and workflows, company policies and procedures, best use of team members, hiring and firing best practices, proper accounting and bookkeeping practices, management training, leadership skills, and practices that reduce liability. They also provide specialized training and education for real estate agents, title professionals and real estate investors.

Nancy's greatest passion is helping her clients grow their businesses from the inside out. She has a deep and thorough understanding of general business operations, as well as the real estate and the title industries. Having owned five businesses and managed multiple title and escrow companies and law practices, she has honed her business management and leadership skills. It's this experience that has allowed her to lend her expertise to her clients, many of whom have gone on to lead their own successful businesses, grow in their managerial skills or achieve more success in their company roles. Equally important are her former team members, co-workers and employees who were hired with no experience in the real estate or title industries but have gone on to own their own businesses or successfully manage someone else's.



# "The trust and integrity of the land title industry depends on the ethical conduct of every title agent."

JOHN DOE, TITLE INDUSTRY ETHICS COUNCIL

# Introduction to Title Agent Liability

Today we are talking about title agent liability. Why? Because if you are not closing the gaps in your liability and expenses, you are not only losing money, you are risking the sustainability of your business.

Title agent liability refers to the legal responsibility of a title insurance agent to policyholders. Agents can be held liable for negligence, fraud, or failing to disclose information that would have prevented a claim. Agents have a duty to search title records and disclose any defects. Failing to do so can make the agent liable for losses the buyer or lender suffers.



Most title & escrow companies are opened by a processor or settlement officer who has been working for others for several years and believe that they can run their company as well or better than their previous employers. But the fact is, most are running their companies the same way they observed in their prior employment with few variations.



## So how do we measure the success of a title company?

The number of closings performed?

The amount of gross revenues generated?

I agree that these are factors that contribute to the measure of a successful title company.

I would also offer that success is also measured by:

- Level of compliance with statutory and underwriting requirements, as well as ALTA's Best Practices
- The number of claims made to your underwriters or complaints received from customers or clients
- The amount of profit left after all of your expenses have been paid out
- Team members who are motivated to complete their tasks efficiently, accurately and timely while communicating calmly and effectively both internally and externally
- Customer & client satisfaction

## Believe it or not, understanding your liability is going to:

Enhance your level of compliance with statutory and underwriting requirements and Best Practices

- · Reduce the number of complaints and claims made
- · Reduce your overall company expense
- Enhance the performance of your team members
- · Increase customer & client satisfaction
- · Increase the number of closing orders received
- Increase Revenues
- Increase Profits



## Title Insurance

Title insurance is a type of insurance that protects the lender and/or owner against any losses that may occur due to disputes over the title of a property. Often, these disputes arise due to an error that occurred in a title office while processing a transaction.

Title insurance does not protect the title agent from liability for errors that occur in their office due to recording errors, negligence, fraud or other errors that may have caused the title defect.

## Title Agent Liability Insurance

#### Errors & Omissions (E&O) Insurance

Covers negligent acts, errors, or omissions made by the title agent that result in financial loss.

#### Who Needs It

All title agents should carry E&O insurance to protect themselves and their agency.

#### Policy Limits

Typical limits are \$500,000 to \$1 million per claim and \$1 million to \$2 million aggregate.

#### Deductibles

Deductibles typically range from \$5,000 to \$25,000 per claim.

#### Coverage

Covers claims like failure to detect title defects, improper recording, and negligence in closing transactions.

We all know that insurance companies would not be in business long if they paid every claim that came in and, even when they pay a claim, pay 100% of the amount claimed. Therefore, your title insurance underwriter and your E&O carrier are both going to closely examine the claim and the cause of the claim to determine whether or not they are liable under their policy, whether there may be an exception in their policy that allows them to deny the claim, how much they may actually be liable for and, if they do pay the claim, whether there is a way to recoup their loss.



# Do You Know If You Are Covered for these Errors or By Whom?

#### Title Insurance

Depending on the error, your title insurer may pay out a claim by an insured party, but there may be consequences such as

- · Termination of your agency agreement
- Pursuing your agency for reimbursement of any claims paid
- Required reporting to state insurance authorities which may result in suspension or revocation of your title insurance license

#### E&O Insurance

This is really going to be dependent upon the exact terms of your policy, however, the two most common considerations are

- Timeliness of Reporting the Error to the insurer
- Whether there is an exception in their policy that covers the claim



So let's take a quiz... for each of the following scenarios tell me which insurance provider you think is covering the incident – the title insurer or your E&O carrier

### Scenario 1:

You send a payoff request to ABC Mortgage Company, and they provide a payoff statement good through August 18. On August 21, without further request, you receive a computer-generated updated payoff statement good through September 18. The new payoff appears to be identical to the first one with simply the interest updated for the new payoff date. You close on the transaction and wire the payoff funds per the instructions on the 2<sup>nd</sup> payoff statement. What you did not notice is that the account information on the wire instructions differ between the 2 payoffs and no one in your office called to verify the wire instructions before sending. It goes without saying that your wire did not reach the correct hands.

### Scenario 2:

Your title search reveals a covenant recorded in 2021 that is listed as an exception in your title insurance commitment and policy. However, no one in your office read the covenant to see that it requires the seller of your property to list the property with a specific real estate brokerage and failure to do so triggers a 3% commission due to that brokerage. Your seller listed the property with a different brokerage and you did not inquire of the seller or collect any commission or fee for the brokerage that recorded the covenant.

### Scenario 3:

You complete a closing, collecting government issued photo IDs and social security numbers from your buyer and seller. Later, after closing, you discover that the Seller was not the true owner of the property and had provided fake identification.

### Scenario 4:

You complete a closing where the seller is the personal representative or executor of an estate. You collect and review all of the appropriate estate and probate documents and follow all of your underwriting guidelines in the completion of the sale. You later discover that the Seller did not properly list all of the potential heirs in their probate filings and now one of those heirs is claiming an ownership interest in the property.

### Losses Incurred from Errors

We all know that not all errors turn into insurance claims BUT your title agency is spending money to avoid those claims.

You lose money every time you have to pay an additional recording fee, cover additional interest on a payoff that went out late, cover the underwriter's portion of the title insurance premium because the premium was miscalculated, left a debt or fee off of the CD or HUD-1. Some states even have a financial penalty for late recordings.

All of these losses are avoidable and are reducing your profit margin.



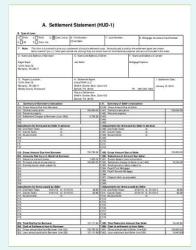
# Most Common Processing errors that trigger claims/expenses/losses



Failure to properly comply Failure to properly identify with FIRPTA, 1099 or similar signing and closing state tax requirements authority for a business



Failure to properly identify signing and closing authority for a business entity, estate, trust, guardianship, power of attorney, etc



Failure to include a debt, tax or expense on your CD or HUD-1

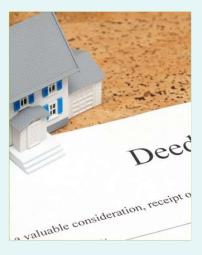


Failure to list a
Requirement/Exceptions
in your binder/policy or
listing different
exceptions in the policy
than were disclosed in
the binder

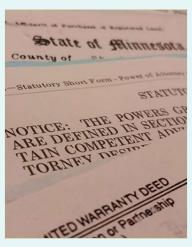


Missed Lien or Title Defect in your Title Search/Report

# Most Common Processing errors that trigger claims/expenses/losses



Errors contained in deed Documents not timely or other documents for your transaction



filed for recording, rejected or incomplete



Closing fails to comply with the contract of sale



Commingling funds or "borrowing" from the escrow account or other industry professionals mismanagement of escrow account



Kickbacks or Relationships with other that violate or appear to violate RESPA restrictions



# Failure to Detect Fraud Leads to Liability

- 1. Sellers may defraud Buyers
- 2. Buyers may defraud Sellers
- 3. Buyer or Seller may defraud their lenders
- 4.Buyer/Borrower/Seller Impersonation
- 5. Coercion of Elderly or Impaired
- 6. Wire or Check Fraud

# Read The Following Documents to Determine Your Exposure



- All of your title insurance agency agreements. Do not assume they are all the same.
- Your E&O policy so you know what is and is not covered and what you must do to make sure a claim is properly covered
- · The title insurance policy
- The Closing Protection Letters for each of your title insurance underwriters

All of these have limits to their coverages and may hold you directly liable for certain failures in your office

# Common Team Behaviors That Can Lead to Loss of Business or Loss of Licensing

- Poor Communication Skills/How Your Team Interacts with clients/customers
- Unauthorized Practice of Law
- Inconsistent Level of Service
- Fraudulent Practices
- Failure to Properly Protect Non-Public Information

### How To Protect Yourself From Loss

### Written, Clear, Concise Policies & Procedures that include ALTA Best Practices

Make sure your team has read these, understands them and is following them. Every file must be processed identically regardless of which team member is handling the transaction.

### Quality Control Systems

Nothing should leave your office without another pair of eyes to look at it. This includes all versions of CDs, HUD-1s, Title Insurance Commitments/Policies, Recordings, Disbursements, any settlement or legal documents prepared in your office.

### Keep detailed records

Maintain thorough files on each transaction to respond to any later claims or disputes.

### · Disclose all material facts

Fully disclose all information that could impact the transaction to avoid accusations of misrepresentation.

### Avoid Fraudulent Money Transfers

Verify source and availability of funds for cash purchases to avoid failed transactions; verify wire instructions prior to initiating any wires, advise your borrowers and sellers to beware of wire fraud scams

### Ask Questions

Verify identities, speak to the Grantor of a POA to make sure they know about the transaction and verify the relationship to the agent, look closely at payoff statements and any restrictions attached to a short sale, make sure lender originating new loan is aware of all details, verify both Buyer and Seller have the same understanding of the transaction



Services Include:

Title Agent and Processing Training

Assist with Establishing and Putting Policies & Procedures Managing Staff/Processes

in Writing

Creating your Business Plan, Marketing Plan and Financial

Plan

**Delegating Tasks** 

Management Training

Defining and Establishing Your Company Culture

Team Building Exercises and Retreats

Hiring/Retaining/Terminating Employees

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### Nancy L. Gusman, Esq

Chief Experience Officer nancy@mybhexperience.com



# Safeguards for Agents & Clients

### **Session 4**

# Protect Your Agency: Cyber, Fidelity/Crime E & O

presented by



Michele Blanco Norman Spencer Insurance

### Michele Blanco

Michele has been dedicated to supporting the Title and Real Estate Industry since 1996, specializing in insurance and bonds for this sector. Over the years, she has built a reputation as a specialist in these fields, offering invaluable insights to industry professionals.

Since 2006, Michele has been an educator, teaching continuing education courses that focus on the intersection of insurance and the title industry. She has delivered seminars for Title Underwriters and various State Associations, sharing her extensive knowledge with professionals looking to stay current.

Michele actively participates in industry seminars and educational events, ensuring that she remains informed about evolving trends and changes. This ongoing commitment allows her to provide up-to-date support, expert information, and solutions to industry stakeholders. She is also dedicated to staying aligned with Best Practices and understanding their impact on title agents.

Outside of her professional life, Michele enjoys spending time with her family. Her daughter, a recent graduate of the University of Maryland, is launching her career in science. Michele has a passion for composting and the fascinating process of turning food scraps, cardboard, and household waste into rich, nutrient-dense soil.

Michele is an engaged member of the Virginia Land Title Association (VLTA), Maryland Land Title Association (MLTA), and the District of Columbia Land Title Association (DCLTA).



Michele Blanco, CLTP | CA License # 4020253 Norman-Spencer | CA License # 0B64551

O | 443-263-2822 Direct C | 240-381-3660

E | micheleblanco@norman-spencer.com



10050 Innovation Drive, Suite 340; Miamisburg, OH 45342





### Course Description



- Cyber Liability
- Fidelity / Crime
- Errors & Omissions

Is there insurance for Fraud?

I think the premise of what you want to know is:

Where is the coverage for

loss of money due to: Wire Fraud ???

Might be Nowhere - unless you verified and documented the wire instructions before you sent the wire

# Where do you look for coverage when money has been lost? • Crime policy or Fidelity policy: First Party, YOUR direct loss. • Maybe the Cyber. but most Cyber do NOT protect from theft of funds. • E&O? Only if you have an endorsement that specifically offers this coverage.

	E&O	will not cover Cyber losses.
Policy Basics	Fidelity / Crime	Direct loss of Funds.
	Cyber Liability	Liability for a System Breach.

### Cyber Liability

You need this policy to protect after your computer systems have been hacked.

When you have been breached, and during an active threat, that is the time to contact to policy for a claim and immediate support.

If your system becomes inoperable, and you can't work, you may need to use the Business Interruption coverage. This coverage will reimburse you for the loss of income that happens during an extortion or ransom event as well.

Check your policy to see if it has Cyber Risk Management support tools, when you get your policy.

# Social Engineering - your agency is tricked - funds are sent to a crook.

- a) the coverage for loss of money is usually found under a crime/fidelity policy. IF it has Social Engineering or Fraud Induced Transfer coverage.
- a) If there is social engineering included in a cyber policy, there may be conditions that limit coverage.
- a) it is imperative that you read the conditions in the policy, to see if a Call Back process is required to verify wire instructions.
- a) Most Cyber polices that have social engineering coverage DO require a call to verify wire instructions.

# What is the best practice to understand your cyber policy and your crime policy

- Read the policy.
- Read the exclusions
- Look for Social Engineering endorsements.
- Look for Exclusions for loss of money.
- Look to see if there is a call back verification for wire instructions.
- · VERIFY EVERY WIRE INSTRUCTION PRIOR TO SENDING.



### • \$500k – *recovered*

Crook issued wire out of client bank account.
 Just after getting a "token device" from their bank, title agent was trying to send a wire but kept getting system errors on their computer.
 Rebooted their computer and was able to log in. That reboot somehow allowed the crook access and the crook wired out \$495,000. The title agency had dual notification on the wires, (only to notify), so the wire was able to go out.

### • \$500k - recovered

• Realtor was involved in payment part of the transaction.

Only the realtor communicated with the seller. "New" wire instructions sent to title agency via fax. All fraudulent communications were due to realtor sending and receiving wire instructions in a non-secure manor.

### \$1mm - recovered

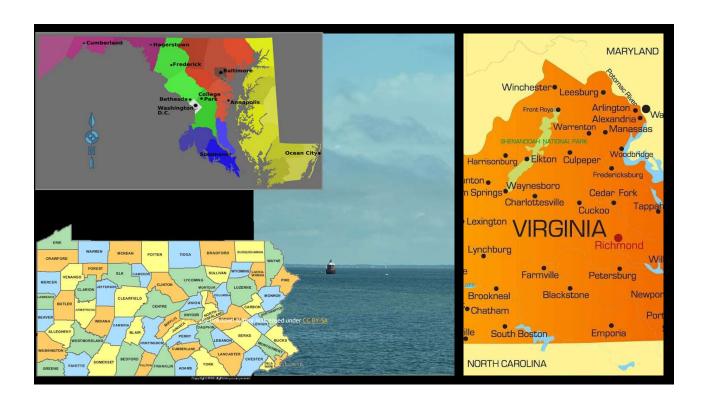
Realtor involved in the payment of the transaction

Realtor had the title agents wire instructions and would send to the buyers or sellers, via non-secured email. Mid-way through the email address sending the wire instructions, switched to something similar, but a different address, mid-email conversation, man in the middle, and nobody noticed.

### \$200k - NOT recovered

### man in the middle - insurance responded

- Title Agency communicated with the buyer via a known secure portal.
- Buyer confirmed that they had the secure portal and understood the process.
- Buyer received and EMAIL "updated wire instructions" from the "title agency" outside of the secure portal.
- Buyer said that they "called the title agency and spoke to staff that confirmed these new wire instructions" the ones that came OUTSIDE of the portal.
  - Since the wire instructions were not correct, there is no way the buyer talked to the title agency, potentially they called a number that routed to the crook.



# \$500k - Recovered • Money stolen directly from the Title Agency's escrow account, allowed by bank. The bank allowed a crook to open an account and then allowed that crooked account to connect with the bank accounts of the title agency, as the "owner" of the title agency. Then the crook transferred all the money out.

### \$357K, \$234k, \$384k - mostly recovered

Title agency received wire instructions from a law firm, one settlement, but three different wires.

The Law Firm had received the fraudulent wire instructions first and did not verify on their end.

They recovered all but \$150k.

### • \$800k - NOT Recovered

Seller side title agency collected the lender payoff and seller proceeds data and provided it to the buyer side. The title agent for the buyer side (B) did not verify what they received and sent the funds to a crook.

### 2023 - \$555k - NOT recovered

### man in the middle.

- The biggest error on this one, the buyer never ever spoke with the title agency. The buyer only talked to the realtor, but there was a man in the middle, that would intercept the emails and provide different responses to the buyer or realtor, depending on the topic.
- When they got to closing, the title agency asked for the money, buyer said "I already sent it to you", and that was it.
  - The title agency didn't do anything wrong, because the realtor never connected the buyer to the title agency, they didn't even know this was all going on, until it was too late.

### <u>2023 - \$150k - NOT recovered</u>

Property stolen from "nursing home"

- Realtor did not verify they had the owner of the property
- Fake owner of property "had to sell and was too sick to go to closing" and had to use their own notary.
- The crook played on the heart of the title agency, to feel sad for sickness. The Title Agency did not do the due diligence to find out if they had the actual owner of the property.

### **2024 - \$315k - NOT recovered**

- What happened?
  - Legitimate Realtor listed a property on the MLS and brought fraudulent seller to the title agency, but no one ever met this seller in person.
  - Vacant land, No mortgage
  - The "seller" used the exact name and address of the actual owner of the property. The "seller" is probably using the same fake ID channels that college students use, so the ID looks

### \$1,500,000 - mostly recovered

Bank allows crook access to Escrow Accounts to wire 55 wires out, in small amounts. This is bank fault, but a very big bank and they did not accept responsibility.

recovered 1.3MM - after very difficult time with bank and bank denying liability.

### Additional known incidents:

\$80k January 2021 - not recovered

\$250k August 2021 - not recovered

\$258k February 2022 - not recovered

\$2.2MM March 2022 - recovered

\$70k August 2022 - not recovered

\$2MM, August 2022 - recovered

\$350k August 2022 - \$250k insurance covered

\$95k September 2022 - not recovered

\$227k October 2022 - not recovered

\$2.2MM, October 2021 - recovered most of it. \$300k, \$250k and \$400k one title agency November 2022

\$387 same title agency as above. (recovered \$137k)

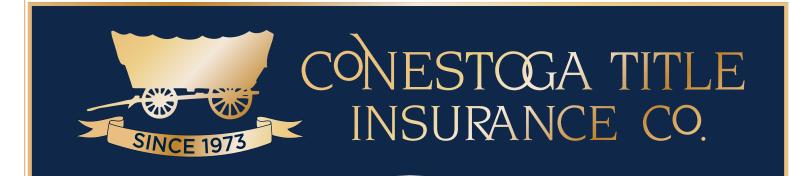
\$8,737,000.00



### Michele Blanco



- Norman-Spencer Agency
- micheleblanco@norman-spencer.com
- 443-263-2822



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# VIRGINIA INSURANCE CONTINUING EDUCATION COURSE INTRODUCTION STATEMENT

Agents should visit www.VirginiaInsuranceCE.com to view their CE Transcript.

The Provider is required to post your credits within 10 days of course completion.

1. Course category ( <i>check one</i> ):								
	☐ Company/Agency	☐ Non-Com	pany/Non-Agency	Course 228813				
	<ul><li>2. This course has been approved for how many credits?</li><li>3. This course has been approved for (<i>check all that apply</i>):</li></ul>							
	□⊔н	☐ Public Adjuster	□РС	☐ Ethics <b>1.0</b>				
	□т 3.0	Laws and Regulations	□ogi	Flood				
	□ LTC	Mitigation	□LTCP	Annuity Best Interest 4				

- 4. Classroom courses One credit hour is 50 minutes of continuous instruction or participation. Your attendance will be verified via the sign-in/ sign-out sheet.
- 5. A certificate of course completion will be provided within 20 days. If a course does not appear on your transcript contact the provider.
- 6. Agents cannot receive CE credit for the same course in the same renewal cycle regardless of the format.
- 7. Excess earned Ethics credits may be applied to cover other CE requirements in the current renewal cycle. Any remaining ethics credits may be carried over to the next renewal cycle and applied to the Ethics requirements first and then to other CE requirements.
- 8. ONLY the Virginia Insurance License Number (VLN) or the National Producer Number (NPN) are permitted forms of identification.
- 9. Agents are expected to give their full attention to this class. Cell / smart phones should be turned off and put away unless being used to register class attendance or to access instructional material. The use of these devices is permitted in the classroom for learning purposes but should not cause a distraction. The volume of these devices should either be completely turned down or muted. Earbuds and headphones are not permitted.
- 10. This class may be audited.
- 11. Review the Continuing Education Handbook for complete guidelines at www.VirginiaInsuranceCE.com.

### For Self Study Courses:

- Self-study exams do not require a proctor if administered on-line, or at an approved test center. See the handbook for proctor requirements.
- Self-study courses may or may not require an exam for CE credit. Exams must be taken in a manner approved by the Board.
   Address any questions regarding testing with your course provider.
- Student and Proctor Certifications, when required, must be submitted to the course provider without delay upon completion of
  the course.

Agents and consultants are required to notify the Virginia Bureau of Insurance within 30 calendar days of any email, address or name change at <a href="https://scc.virginia.gov/pages/Online-Services-Information">https://scc.virginia.gov/pages/Online-Services-Information</a>. Those who fail to update their contact information may not receive important notices.